

# Xtreme 7D Dark Ride Mural Contest

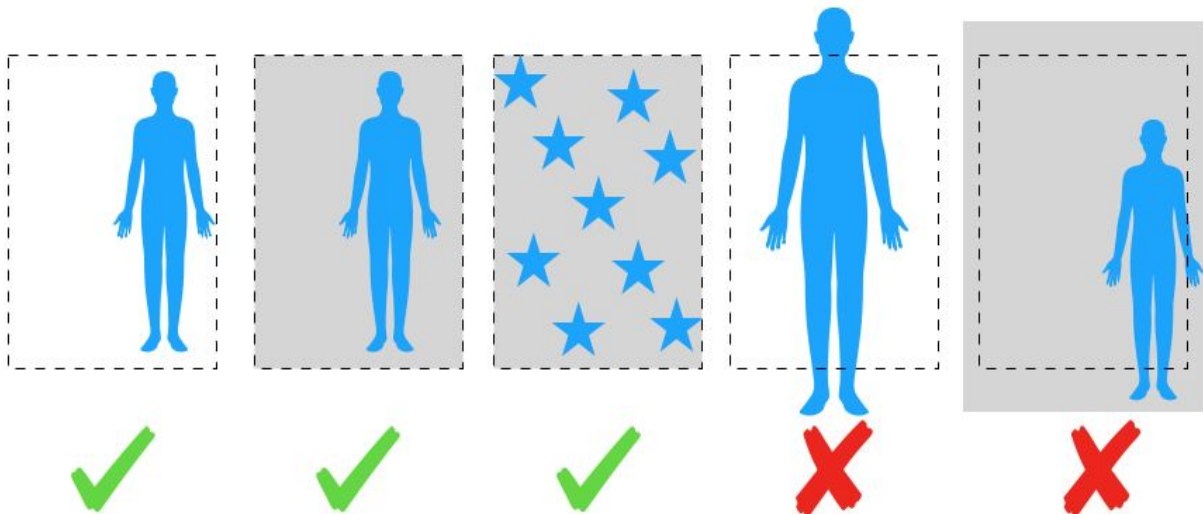
## **BACKGROUND:**

Calling all digital artists! If you love art and design, we need YOUR help! We are looking for a local high school student to design an interactive mural for one our two Xtreme 7D Dark Ride locations. Your design should be “photo ready” for selfie takers and other instagram/social media users. Be creative! People have found all kinds of unique murals and walls to take pictures with and in front of (painted wings, for example). We want YOU to create an eye-catching design that’s exclusively yours, and exclusive to Xtreme 7D Dark Rides!

## **DESIGN REQUIREMENTS:**

Your design MUST BE ORIGINAL and meet the following:

- Have a “dark-ride” theme related to Xtreme 7D, or one of the games we offer (see website). Abstract and/or local-themed designs are also welcome, as long as their design is related to Xtreme 7D and/or our brand.
- Aspect Ratio 5:7 (Actual mural size will have approximately a 5’ width x 7’ height). Any entries outside of these limits WILL still be considered, but may be cropped later.
- Keep in mind that entries DO NOT NEED to fill the entire area. For example, if you create a zombie character to pose with, your character doesn’t necessarily need a background to fill the rest of the 5x7 area before submitting (see image below)
- Final artwork must be sent as a high resolution photo or digital file. PDF preferred.
- Artwork must be designed as a "backdrop" or "interactive wall". Your mural will be a featured artwork, and the design should encourage people to want to take a photo with it!
- See image (below) for examples of acceptable design layouts:
- Add dimensions to boxes below



## **CONTEST RULES:**

- Must be a current high school student on Oahu (Must have a valid High School ID)
- Follow Xtreme 7D Dark Rides on Instagram
- Send photo or digital file to xtreme7dmural@gmail.com by NOVEMBER 30, 2018.
- Winner to be chosen on 12/3/18. If chosen as the winner, artist must respond to “accept” within 24 hrs of being informed and must be available on (either) 12/22 or 12/23 to receive prize at location.

## **PRIZE:**

The foundation of this initiative is based on facilitating opportunities for community youth to empower themselves through creative and participatory interactive art making. As a result, we hope to showcase local talent in Hawai'i in a fun and interactive way. This contest will help (2) young artists to gain exposure for themselves, their community, and their school. The artist will be able to take credit for their work in a professional setting, and establish a solid foundation on which to build a reputation and/or artwork portfolio.

TWO WINNERS will be chosen to have their design on the wall of one of our two locations. Along with our IG handle (@xtreme7d), we will include YOUR name, school, and IG on the wall as well. The winner will also receive 10 free rides to use anytime at any Xtreme 7D location. Additional prizes to be announced.

## **CONTEST TIMELINE:**

### **November 30, 2018: SUBMISSION DEADLINE**

December 3, 2018: WINNERS CHOSEN

December 5, 2018: WINNERS ANNOUNCED

December 19, 2018: MURAL INSTALLATION

**December 22, 2018: Ka Makana Ali'i Reveal**

**December 23, 2018: Ala Moana Reveal**

## **TERMS AND CONDITIONS:**

By submitting your artwork to Xtreme 7D Dark Rides, you agree to grant to Xtreme 7D Dark Rides license to use, promote, display, reproduce, and distribute your artwork for commercial and non-commercial purposes, including, without limiting the foregoing, to reproducing the artwork in our stores, on our website, manufacturing and paper and digital prints and other products incorporating your artwork. You agree to allow Xtreme 7D Dark Rides exclusive use in all promotional materials with credit given to you as the artist.

Artwork submitted by you and the rights relating to them, including copyright and ownership rights in the artwork, remain the sole and exclusive property of the Artist. No other use of the artwork is granted without your express written consent.

You hereby represent that:

1. You are the owner of the artwork and any other material submitted to Xtreme 7D Dark Rides, and that you have all the necessary rights, consents, and authorizations required to license the Artwork according to these Terms.
2. The content of your artwork is original and not abusive, obscene, pornographic, threatening, harassing, defamatory, unlawful, hateful, or otherwise objectionable in relation to the subject matter covered by the artwork or this campaign.
3. The content of the artwork does not violate the privacy or publicity rights of any third party.
4. The content of the artwork does not violate the intellectual property rights of any third party, including copyrights, trademarks, patents, and trade secrets.
5. That you are over the age of 13, or have the approval of a parent or legal guardian to submit the artwork according to these Terms.